

Trouble viewing? [Click for web version](#)



Oct/Nov 2011 Issue 21



### True North

Protecting jobs in America by helping companies stay competitive!

### Today's Quote

"Making duplicate copies and computer printouts of things no one even wanted one of in the first place is giving America a new sense of purpose."

- Andy Rooney

Dear Client,

Nowism - the need for immediate gratification and knowledge is a world trend. Giving your customer what they want is not a new development - the required speed is. As technology moves at lightning fast speeds, we experience it every day ...customers expect immediate response to requests and inquiries. In the world of Ebooks, streaming movies, computer tablets and smartphones, your customers now expect your response to be as quick. Utilizing business process management modeling tools will help you to respond quicker to your customer and maintain your competitive edge.



### Business Process Management Tools

Companies are being forced to go 'real-time' with customer communications, distribution and marketing. Implementing Lean tools and techniques can improve your companies speed-to-market and make you more responsive to market needs. Business process management focuses on end-to-end business processes which deliver value to customers. One significant tool to improve your work processes is "Process Mapping".

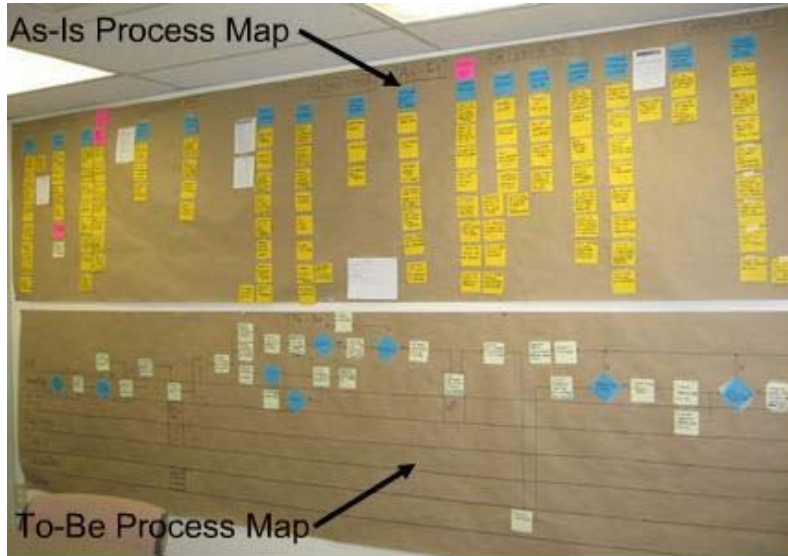
FREE



Visit us on-line for a free lean assessment!

Funding Links

[Massachusetts Workforce](#)



Most current business processes are the products of work methods designed, added on to, tweaked, and reconfigured over numerous years. Process mapping allows you to analyze and improve work activities to drive sustainable change by removing non-value added activities and streamlining existing activities. If your work flow is invisible to you then the waste and savings are as well.

### The Role of Technology

Buying the latest and greatest technology is not going to move your business to a 'Now' company. Technology solutions provide the tools to do this but you must change your process, the way you do work, before putting the technical solutions in place.

### How We Can Help

At Exceeda Consulting, we believe only people raise the bar by continually improving processes, technology supports it, so people can raise it again.

Exceeda has a wide-range of process improvement tools that will fit the needs of your organization. With our team of experts, we can help transition your organization to a 'Now' company - be more responsive to your customers demands!



### Contact Us Today!

**Exceeda Consulting, Inc.**  
Office: 508-557-1803  
Fax: 904-369-3155

#### [Training](#)

[RI Workforce Training Board](#)

[New England Trade Adjustment Assistance Center](#)

[NY Department of Labor and Workforce](#)

[CT Department of Labor](#)



Email: [info@exceeda.net](mailto:info@exceeda.net)

Exceeda is a Certified Woman-Owned Business

[Forward email](#)



Try it FREE today.

This email was sent to info@exceeda.net by [tpesaturo@exceeda.net](mailto:tpesaturo@exceeda.net) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Copyright 2011 | Exceeda Consulting, Inc. | Seekonk | MA | 02771